

Anna Haralson

annaharalsoninfo@gmail.com
281.928.4121
New York, New York

EDUCATION

LIM College

New York, New York
Expected graduation
08/2027

08/2025-present

Bachelor of Business

Administratio n Fashion
Marketing

· Dean's List- Fall & Spring
2025-2026

The New School- Parsons

Florence, Italy

05/2025- 07/2025

Certificate : Luxury Design
And Management

University of Mississippi

Oxford, Mississippi

08/2023-05/2025

Bachelor of Arts :

Psychology, Marketing
Minor

· Dean's List- Fall & Spring
2024-2025

· Dean's List- Fall & Spring
2023-2024

Skills

Public speaking

Creative content creation

Social media management

Teamwork & collaboration

Microsoft office

PROFESSIONAL SUMMARY

Dynamic PR professional with experience at Droese Public Relations, excelling in content creation and public speaking. Proven ability to enhance brand visibility through impactful media materials and strategic campaigns. Adept at social media management and fostering collaborations, driving successful initiatives in fast-paced environments

WORK EXPERIENCE

Droese Public Relations - PR Intern Dallas, TX · 05/2026 - 08/2026

- Developed press releases and media materials that increased brand visibility.
- Assisted in coordinating public relations campaigns
- Developed face sheets to streamline communication and engagement for events

Agentry PR - Fashion PR Intern New York, NY · 01/2026 - 05/2026

- Developed press materials for fashion events and product launches, enhancing brand visibility.
- Coordinated media outreach and nurtured relationships with industry influencers to amplify campaign reach.
- Conducted market research to identify trends, informing and strengthening public relations strategies.

Aknvas - Runway Show Volunteer New York, NY · 02/2026 - 02/2026

- Coordinated guest check-in and seating for editors, VIPs, influencers to ensure seamless event experience.
- Facilitated front-of-house flow

Fashion Week - NYMD Event Volunteer New York, NY · 02/2026 - 02/2026

- Delivered live social media coverage for designers and sponsors, enhancing visibility during New York Men's Day presentations.
- Facilitated guest relations by welcoming and providing information to attendees at industry events.

LeadAbroad - Social Media Intern Florence, Italy · 05/2025 - 08/2025

- Supported team in marketing projects aimed at engaging new leads and potential customers.
- Developed engaging content to attract potential customers.
- Managed community interactions by responding to comments and inquiries, enhancing positive brand perception.

Cru Home Design - Retail Sales Associate Houston, TX · 03/2023 - 06/2023

- Exceeded sales targets by utilizing effective communication and persuasive selling techniques.
- Executed cash register transactions with precision, ensuring accountability for all financial activities during shifts.